



# AMAZON KINDLE CASH COW!

**Make Amazing Residual Income on Amazon  
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by Michael McKay

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**So, what do you do?**

### **1 – Write an E-book Outline**

**This is your brainstorming session. Decide on a category. What type of book do you want to write? Do you want to compose a how-to guide or express your creativity with drama, horror, or romance? Regardless, start planning your outline. For creative books, you may want to avoid an outline and just write from the heart. That is fine, but for how-to guides, an outline can be beneficial.**

### **2 – Write an E-book**

**When writing the e-book, consult your outline. With an outline, you are less likely to experience writer's block. This means you can write your e-book quicker. As for writing, compose your document in Microsoft Word. They have a helpful grammar and spell check programs. Start with the introduction, move on to the chapters, and end with the conclusion.**

**When writing your e-book, don't focus on length. Just tell your story or explain the how-to process. Readers don't want to be bombarded with fluff. E-books have varying lengths. Don't believe yours has to have the same word count or page numbers as a best selling novel.**

### **3 – Proofread the E-book**

**Even if you composed your book in Microsoft Word, proofread and edit.**

**Spell check and grammar check programs are nice, but they are not 100% guaranteed. If you have a trusted friend or relative, ask them to proofread and analyze your book.**

#### **4 – Create an Amazon Account**

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#### **5 – Get Ready to Self-Publish**

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#### **6 – Go to Your Dashboard**

**While on the digital text platform, go to your dashboard. Here, you click on the link to add a new item. This gets the process started. If you aren’t already logged into your Amazon account, do it now.**

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#### **8 – Upload**

**The next step is to upload your e-book to the digital text platform. Browse your computer to find the right file. It will then be converted into digital text. This is the only format compatible with the Amazon Kindle.**

## **9 – Preview and Make Changes**

**After uploading and converting your Microsoft Word document to digital text, you can bypass the preview options, but don't. Although rare, it is not uncommon for formatting issues to arise. Preview the document and make any necessary changes.**

## **10 – Set Selling Price**

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